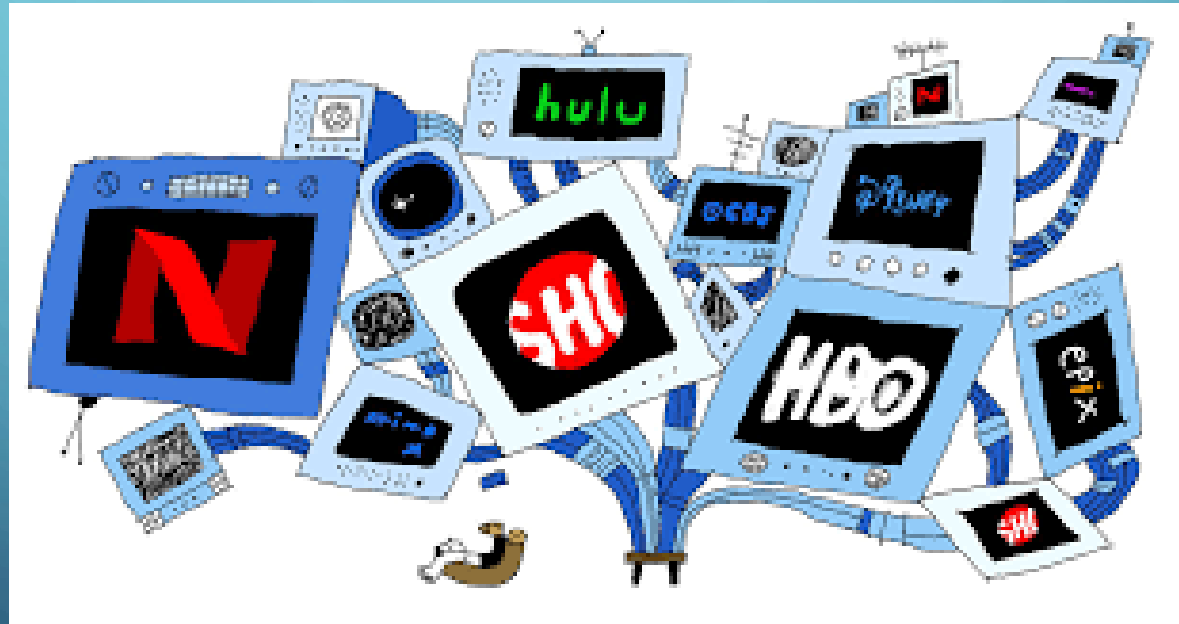


# **CUTTING THE CORD AND STREAMING YOUR TV**



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# TODAYS TOPICS

- Why Cut the Cord?
- What do you need to stream to a TV?
- Streaming Options

# Why Cut the Cord? Save Money!!!



# Cost of Cable

The average monthly cable package is now

**\$217.42 per month**

# Cost of Internet Access

**\$61 per month on average**

**\$217.42 – \$61.00 =**

**\$156.42**

# Cord cutting



Cord cutting is the easiest thing  
in the world: just cancel cable!

Timing is **VERY** important!

It's replacing the content that  
gets tricky.

# What do you need to stream?

## 1. Still need an internet connection

Cable – Xfinity, CenturyLink

Cellular – T-Mobile and Verizon Home Internet

## 2. Two basic ways to stream on your TV

External streaming device – ROKU, FIRE TV, Chromecast, AppleTV or Android TV

Or Smart TV

# MINIMUM INTERNET SPEED REQUIREMENTS

NETFLIX 5.0 Mbps – Recommended for HD quality

DIRECTV STREAM 2.5 – 7.5 Mbps – Recommended  
for HD quality

VUDU HDX (1080p) requires 4500 kbps

AMAZON VIDEO 5Mbps for High Definition (HD) videos

SLING TV Constant speed of 5.0 Mbps or more

**4K Requires 25 Mbps per device**

# CORD CUTTING OPTIONS

- Streaming Video On Demand (SVOD)
- Live TV streaming services



# Streaming Video on Demand (SVOD) Services

- **NETFLIX**
- **AMAZON PRIME**
- **HBO**
- **HULU**
- **TUBI**

# LIVE TV STREAMING SERVICES

**PlutoTV** – Live and on demand FREE.

**DIRECTV Stream** – This AT&T-owned streaming services offers a huge selection of live TV channels.

**fuboTV** – fuboTV has a nice selection of channels fans of sports like soccer will delight in the offerings.

**Hulu with Live TV** – Hulu's straightforward offer is a \$64.99-per-month bundle.

**Sling TV** – The oldest. You can pay as little as \$35.

**YouTube TV** – Google's \$64.99-per-month service that rivals the best of its longer-tenured competition.

<u>Streaming platform</u>	<u>Monthly Subscription Fee</u>
Netflix	\$13.99 (standard package)
Amazon Prime Video	\$8.99 per month
Paramount+	\$5.99 per month (ad-supported package)
Peacock	\$4.99 per month (premium package)
Hulu + Live TV	\$64.99 per month
Disney+	\$7.99 per month
HBO Max	\$14.99 per month
<b>Total Monthly Cost</b>	<b>\$120.93</b>

# STREAMING DEVICES

- ROKU \$25 TO \$100
- FIRESTICK \$30 TO \$120
- APPLE TV \$120 TO \$160
- CHROMECAST with Google TV \$40

# ROKU STREAMING DEVICES \$25 TO \$100

EXPRESS \$25 (HD)



STICK \$40 (4k)



ULTRA \$100 (4K + DOLBY ATMOS)

# AMAZON STREAMING DEVICES \$30 TO \$120

FIRE TV STICK \$25 - \$40



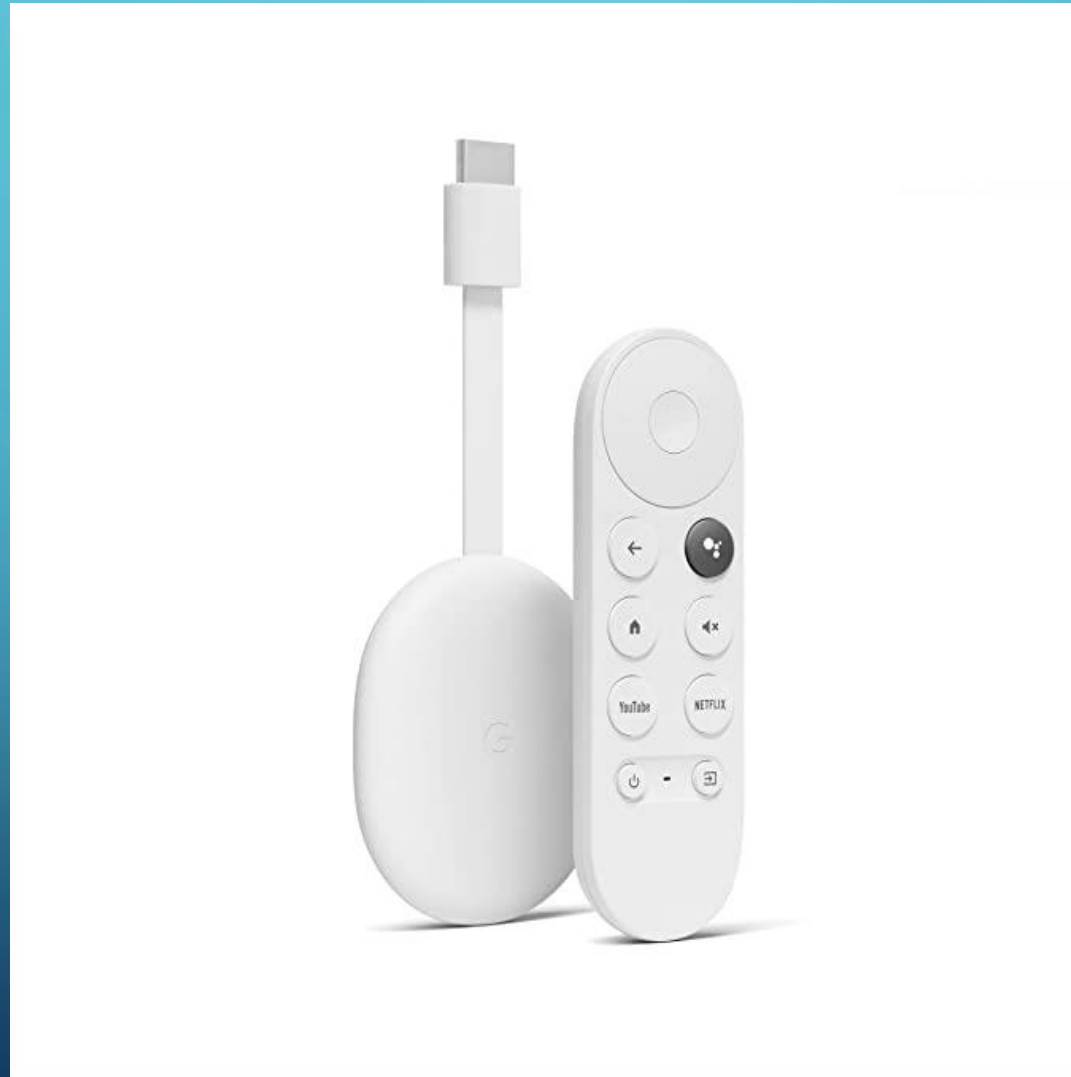
FIRE TV CUBE \$119 (4k)



# APPLE TV DEVICE \$120 to \$160



# CHROMECAST PLUS GOOGLE TV \$40



Roku

12:39 pm | Options

40 Items

Home

Featured Free

Live TV

Search

Movie Store

TV Store

Streaming Channels

My Feed (2)

NETFLIX

Apple tv

discovery+

prime video

HBOMAX

hulu

Disney+

ROKU  
Channel

Live  
TV  
on  
The ROKU Channel

KIDS family

# REVIEW

- Cord Cutting
- What do you need to stream
- Streaming Options



# QUESTIONS???

In Person Class at CCCGC Office

September 21st 2 to 4

If interested - Register ASAP

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