

Monthly Favorites January 2021

<https://www.fakespot.com/>

We believe in the importance of user reviews. With so many online shopping options, a strong or weak product review can have a huge impact on whether or not a purchase is made.

Shoppers in need of a second opinion use Fakespot when considering their next online purchase. Our proprietary algorithms look for patterns to filter out fake reviews we think are unreliable. But don't take our word for it – you be the judge.